P.O. Box 49, Taylorville, IL 62568
Phone (217) 287-2115 Fax (217) 824-8638

| 1/8 Advertising | | | | |
|---|---|---|---|---|
| | Black & White | | Color | |
| | Issue | Annual | Issue | Annual |
| Member | $150 | $450 | $250 | $650 |
| Non-Member | $250 | $700 | $400 | $1,000 |

| 1/4 Page Advertising | | | | |
|---|---|---|---|---|
| | Black & White | | Color | |
| | Issue | Annual | Issue | Annual |
| Member | $200 | $600 | $350 | $1,100 |
| Non-Member | $300 | $850 | $450 | $1,300 |

| 1/2 Page Advertising | | | | |
|---|---|---|---|---|
| | Black & White | | Color | |
| | Issue | Annual | Issue | Annual |
| Member | $300 | $750 | $450 | $1,400 |
| Non-Member | $400 | $1,000 | $650 | $1,750 |

| Full Page Advertising | | | | |
|---|---|---|---|---|
| | Black & White | | Color | |
| | Issue | Annual | Issue | Annual |
| Member | $450 | $1,200 | $750 | $2,200 |
| Non-Member | $600 | $1,700 | $900 | $2,700 |

| Inside Cover | | |
|---|---|---|
| | Color | |
| | Issue | Annual |
| Member | $800 | $2,250 |
| Non-Member | $1,000 | $3,000 |

| Outside Back Cover | | |
|---|---|---|
| | Color | |
| | Issue | Annual |
| Member | $850 | $2,800 |
| Non-Member | $1,100 | $3,600 |

***File formats accepted are: PDF, TIFF, EPS or JPEG. Macintosh native software such as Microsoft Word, Photoshop, Adobe Illustrator, InDesign or Quark Xpress can also be used if fonts are included. If PC versions of the software are used the files must have fonts embedded or saved as PDF or PS files. Please note that the printer would like the ads in CMYK for printing.***

**Ad Specs:**

| | |
|---|---|
| **Full Page:** | **7 ½ x 10** |
| **1/2 Page:** | **7 ½ x 5 or** |
| | **3 ¾ x 10** |
| **1/4 page:** | **7 ½ x 2 ½** |
| **or** | **3 ¾ x 5** |
| **1/8 page:** | **3 ½ x 2** |

**Advertisement Insertion Deadlines:**

| Issue | Space Confirmation | Ad Copy |
|---|---|---|
| Winter 2027 | December 11, 2026 | December 18, 2026 |
| Spring 2027 | March 12, 2027 | March 19, 2027 |
| Summer 2027 | June 11, 2027 | June 18, 2027 |
| Fall 2027 | September 10, 2027 | September 17, 2027 |