



P.O. Box 49, Taylorville, IL 62568
 Phone (217) 287-2115 Fax (217) 824-8638

1/8 Advertising				
	Black & White		Color	
	Issue	Annual	Issue	Annual
Member	\$100	\$300	\$175	\$525
Non-Member	\$175	\$525	\$350	\$875
1/4 Page Advertising				
	Black & White		Color	
	Issue	Annual	Issue	Annual
Member	\$150	\$450	\$300	\$900
Non-Member	\$225	\$675	\$375	\$1,125
1/2 Page Advertising				
	Black & White		Color	
	Issue	Annual	Issue	Annual
Member	\$200	\$600	\$350	\$1,200
Non-Member	\$275	\$850	\$475	\$1,400
Full Page Advertising				
	Black & White		Color	
	Issue	Annual	Issue	Annual
Member	\$350	\$1,050	\$600	\$1,900
Non-Member	\$425	\$1,300	\$700	\$2,300
Inside Cover				
	Black & White		Color	
	Issue	Annual	Issue	Annual
Member	\$400	\$1,400	\$600	\$2,000
Non-Member	\$500	\$1,700	\$775	\$2,500
Outside Back Cover				
	Black & White		Color	
	Issue	Annual	Issue	Annual
Member	\$375	\$1,300	\$700	\$2,500
Non-Member	\$475	\$1,600	\$950	\$3,200

File formats accepted are: PDF, TIFF, EPS or JPEG. Macintosh native software such as Microsoft Word, Photoshop, Adobe Illustrator, InDesign or Quark Xpress can also be used if fonts are included. If PC versions of the software are used the files must have fonts embedded or saved as PDF or PS files. Please note that the printer would like the ads in CMYK for printing.

Ad Specs:

Full Page: 7 1/2 x 10
1/2 Page: 7 1/2 x 5 or 3 3/4 x 10
1/4 page: 7 1/2 x 2 1/2
 or 3 3/4 x 5
1/8 page: 3 1/2 x 2

Advertisement Insertion Deadlines:

Issue	Space Confirmation
Spring 2023	March 10, 2023
Summer 2023	June 9, 2023
Fall 2023	September 8, 2023
Winter 2024	December 8, 2023

Ad Copy
March 17, 2023
June 16, 2023
September 15, 2023
December 15, 2023