2027

ILLINOIS RURAL WATER ASSOCIATION

Events and Sponsorships

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ABOUT OUR EVENTS

Illinois Rural Water Association holds 3 conferences and a golf outing each year. These events continue to build strong connections, not only amongst the attendees with each other, but also with attendees and exhibitors.

The Annual Technical Conference is held the week of President's Day each February. It consistently draws over 500 water and wastewater operators to this show. While they attend to gain credit hours for the training sessions, each year the feedback cards that are returned to us always say that their favorite thing about this conference is the exhibitors.

Our Administrative Conference is a chance for the clerks and office staff to get out of the office and talk with their peers while learning about topics that pertain to their jobs. 2026 was the first year that exhibitors were added as a trial run.

IRWA's Annual Golf Outing is held every August as a fun activity for vendors and operators alike to get away from their work environment and mingle with their peers.

The Northern Conference is a smaller conference held in Rockford towards the end of October each year. It is attended by 100 water and wastewater professionals.

By attending or sponsoring these events, you are provided with invaluable exposure and can lead to long-term, mutually beneficial relationships that drive future business growth.

We are discussing adding another fun activity to this list for next year. Watch your e-mails and the IRWA website for an announcement about a clay shooting event.

Thank you for your consideration, we hope to see you in 2027!

ANNUAL TECHNICAL CONFERENCE

February 16-18, 2027
Keller Convention Center – Effingham, IL

Space is limited to 114 booths.

- ***1 booth maximum unless grandfathered in***
- ***Those that are grandfathered are limited to 2 booths***

All Main Exhibit Booths Include:
8'X10' draped back wall and side dividers, 1-8 ft. draped table, 2 chairs, booth sign and admission for registered booth personnel to Casino Night on Wednesday evening.

- No pipe or drape for outside exhibit hall east side hallway and rooms 3-5
- 2 six ft. table top booths available on west side of hallway also no pipe or drape

Booth Packages	**Member/Non-Member Price**
Gold Package	***$1800.00/$2,275.00***

Booth with 6 personnel
Sponsorship of Wednesday Lunch
Sponsorship of Thursday Breakfast
Sponsorship of the Hospitality Event
Your logo will appear on all conference e-mails, the IRWA website and event t-shirt for all attendees

Silver Package ***$1,500.00/$1,975.00***

Booth with 4 personnel
Sponsorship of Thursday Breakfast
Sponsorship of the Hospitality Event
Your logo will appear on all conference e-mails, the IRWA website and event t-shirt for all attendees

Bronze Package ***$1,300.00/$1,775.00***

Booth with 3 personnel
Sponsorship of Thursday Breakfast
Your logo will appear on an event t-shirt for attendees

Basic Package ***$1,000.00/$1,300.00***

Booth with 2 personnel

Additional booth personnel - $200.00 per person
One day professional pass for non-exhibiting vendors - $250.00

A la Carte Sponsorships Available

Along with your logo on the items listed below, all of these sponsors will have their logo and recognition on the IRWA conference webpage, social media post and in the Water Ways magazine after the conference noting your sponsorship.

Beverages (soda, coffee & tea) - $350.00
6 available. There are two main beverage stations. Your company logo will be featured on a sign near both of these stations.

Classroom - $200.00 - $400.00
2 for each room available (total of 6). Have your logo seen on the big screen! Your logo will be shown as a sponsor of the classroom on the projection screen when there is not a session going on.

- Water room (Lincoln/Kennedy/Regan) - $400.00
- Wastewater room (Roosevelt) - $300.00
- Breakout room (Washington) - $200.00

Popcorn - $400.00
3 available. The sponsors of this item will have their logo on a sign next to the popcorn machine as well as on the bags for the popcorn.

Registration - $400.00
Your logo will be displayed on signage at the registration desks showing your sponsorship.

Lanyards - $400.00
2 available. Your logo will be featured on the lanyards for all attendees.

Lunch - $500.00
3 lunch sponsorships are available on Tuesday of the conference. This is a hot lunch buffet. Sponsorship signs with your logo will be placed near the buffet lines.

Tote Bag - $550.00
2 available. The sponsors of these items will have their logo proudly displayed on the tote bags given to each attendee with their registration materials in it.

Memo Notebook - $400.00
2 available. The notebook with your logo will be in the bags for each attendee.

T-shirt - $600.00
Your logo will be a large logo on the middle of the back of the shirt with the bronze, silver and gold package sponsors surrounding it.

Floor Cling - $700.00
Be the first thing the attendees see when they enter the conference area! Your logo will be on two 42’ floor clings placed at both entry doors to the conference center.

Bar Host - $800.00
2 of these sponsorships will be available for Hospitality Night and 2 for Casino Night. Your logo will be featured on a sign next to the bar.

~~**Water Taste Test/Water Rally - $3,000.00**~~ ***– SOLD OUT!***

Company logo will be displayed on all flyers/registration forms for the Illinois taste test as well as all taste test branding for IRWA. A clickable link to your website will be displayed on the conference webpage, signage showing your sponsorship will be present during the taste test. A representative of your company is invited to take part in our taste test (either judging or MC the event). Sponsorship for this item will also pay for the winner of our taste test to travel to Washington D.C. to compete in the NRWA Great American Water Taste Test (round trip airfare, hotel accommodations and registration).

ADMINISTRATIVE CONFERENCE

July 15 & 16, 2027
Holiday Inn – Champaign, IL

Booth Price - Members $150.00 Booth Price – Non Members $250.00

We will plan to have 4 table-top displays available for the first day of this conference due to the small nature of this group. This will be an 8' draped table, with 2 chairs.

Sponsorships Available

Continental Breakfast - $200.00
Plated Lunch - $400.00
Hot Breakfast Buffet - $400.00

Sponsorship signs with your logo will be placed near the food and on the agenda for the attendees.

GOLF OUTING

August 20, 2027
Edgewood Golf Course - Auburn, IL

Golfer Registration: Associate Members/Vendors - $85.00 Operators/Officials $75.00

Sponsorships Available

Lunch - $500.00
3 available. Lunch sponsors will have their sponsorship sign posted in the banquet room reaching all of the golfers at one time and two free registrations to participate in the golf outing.

Beverage Cart - $500.00
2 available. Beverage cart sponsors will have their sponsorship sign on the courtesy carts that will be on the golf course driving around with bottled water, beer and soda compliments of your company. They will also receive two free registrations to participate in the golf outing.

Hole - $150.00
Hole sponsors will have their sponsorship sign off the tee. This is a great opportunity for visibility.

Hole in One -	**$350.00**	**($5,000 cash)**
	$275.00	**(Airplane Tickets)**
	$250.00	**(Golf Clubs)**
	$250.00	**(Golf Shop Credit)**

Items for gift bags are also welcome!

ANNUAL NORTHERN CONFERENCE

October, 2027
Radisson Hotel and Conference Center – Rockford, IL

Booth Price - Members $300.00 Booth Price – Non Members $450.00

Space is limited to 34 booths.

Fees Include
1 - 8’ draped table, 2 chairs and 2 booth personnel.

Sponsorships Available

Memo Notebook - $200.00
2 available. The notebook with your logo will be in the bags for each attendee.

Beverages (soda, coffee & tea) - $250.00
4 available. A sign with your logo will be featured in the break area and you will be listed on the conference agenda as a sponsor.

Lunch - $350.00
6 total available. Your logo will appear on signage near the buffet line and company listing on the attendee agenda as a sponsor.

Breakfast - $350.00
3 available. Your logo will appear on signage near the hot breakfast buffet and company listing on the agenda as a sponsor.

Classroom Sponsor - $400.00
2 available. Your logo will be displayed at the front of the training room throughout the conference thanking you for your sponsorship.

Hospitality Night - $500.00
available. Your logo featured on a promotional drinkware item, signs and a listing on the conference agenda.

REQUEST FOR PRESENTATIONS

If you are interested in presenting at a training session or a conference, please fill out this form and return to Heather McLeod at ilrwahm@ilrwa.org.

All presentations must be generic and cannot directly promote a particular company and/or product. Company logo on slides and presentation materials is permitted. Requests to present are accepted year-round. Submission of this form is does not guarantee assignment. Conference agenda planning begins 3 months prior to each conference. If your topic is chosen, you will be contacted to confirm dates and times for the session. Thank you for your support!

Request is for:	Conference	Training Session	Either
Topic is:	Water	Wastewater	Either

Most of our conference sessions are 45 minutes. However, we do have a few hour spots. Could this be an hour session (or longer for training sessions if needed?) Yes No

Topic: _____

Speaker: _____

Company: _____

Address: _____

City: _____State:_____Zip:_____

Phone: _____

E-mail address: _____

Brief Description of topic:

_____

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