21st Annual Northern Conference

Riding the Wave

IRWA

ILLINOIS RURAL WATER ASSOCIATION

October 27 & 28, 2026

Exhibitor Information

Radisson Hotel & Conference Center—Rockford, Illinois

CONFERENCE LOCATION AND HOST HOTEL

Radisson Hotel and Conference Center
200 South Bell School Road
Rockford, IL 61108
Room Block open until 9/26/26

Call 815-226-2100 for reservations
Remember to mention the
"Illinois Rural Water Association" Room Block

Double or Single $119.00 + tax per night

Online booking at :
http://choicehotels.com/reservations/groups/TT80Z1

Exhibit Set Up
10/26/26 after 3:00 p.m. or
10/27/26 from 8:00 a.m. - 9:15 a.m.

Exhibit Hours
10/27/26 9:30 a.m.- 4:00 p.m. ***and***
10/28/26 8:00 a.m.-10:45 a.m.

All exhibitors will be required to wear registration badges. Please pick up your packet with name badges at the IRWA booth in the exhibit hall when you arrive on Tuesday.

Booth Fees
Members: $300.00
Non-members $450.00

This includes: 1 8' draped table and 2 chairs.
Space is limited to 1 booth per company. 34 booths are available.

Hospitality Night
Heavy appetizers and beverages will be served from 4:30 p.m. - 6:00 p.m. on Tuesday evening.

SPONSORSHIPS

Break - $250.00
A sign with your logo will be featured in the break area and you will be listed on the conference agenda as a sponsor.

Breakfast/Lunch - $350.00
Your logo will appear on signage near the buffet lines and company listing on the agenda as a sponsor.

Hospitality Night - $500.00
Your logo featured on a promotional drinkware item, signs and a listing on the conference agenda. ***Must be paid for prior to 8/28/26 for purchasing of drinkware.***

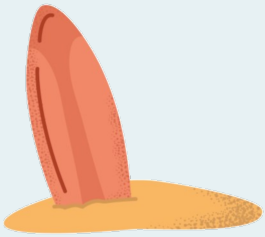
Drawings:
We will have cash drawings during exhibit hall hours. The drawings will be announced from the IRWA booth at designated times throughout the conference. If you choose to participate in the drawings, we will provide you with a drawing box. You may hold other drawings or raffles at your booth. However, IRWA will not promote the drawing or announce the winner.

Liability & Insurance
Every reasonable precaution will be taken to protect the exhibitors' property. However, neither the Association nor it's agents will have responsibility or liability for the exhibitors' property, owned, rented, his person or that of his employees or agents, from personal injury, theft, or any other causes.

Exhibitors are advised to carry floating insurance to cover exhibit material and public liability for injury to the person and property of others. Illinois Rural Water Association, its employees and its agents will not be liable to hold the conference due to events such as fire, any act of God, strike or any law or regulation of public authority which makes it impossible or impractical to hold the conference. A cancellation of the conference shall cause the return of payments for exhibit space, less proportionate share of actual expenses incurred in connection with products purchased for the exhibit hall.

Cancellation & Refunds
If for any reason you need to cancel, please submit in writing that you are canceling and requesting a refund. This letter can be sent to the IRWA office or to Heather by e-mail to ilrwahm@ilrwa.org. Cancellation refunds will be according to the following schedule:

1.) Prior to assignment date of 9/18/26, you will receive 100% refund.

2.) After assignment date of 9/18/26 you will receive 40% refund.

3.) No refunds will be given after 10/2/26.