

# 16th Annual Northern Conference

October 12 & 13, 2021



**BOUNCING BACK!**

**Radisson Hotel & Conference Center  
Rockford, Illinois**

**NEW  
LOCATION!**

**Exhibitor Information**

## CONFERENCE LOCATION/HOST HOTEL

Radisson Hotel and Conference Center  
200 South Bell School Road  
Rockford, IL 61108  
Room Block open until 9/13/21



Call 815-226-2100 for reservations  
Double or Single \$109.00+tax per night  
Online booking at  
<https://www.radissonhotelsamericas.com/en-us/>  
with promotional code "IRWA"

### Exhibit Set Up

10/11/21 after 3:00 p.m. or  
10/12/21 from 8:00 a.m. - 9:15 a.m.

### Exhibit Hours

10/12/21 9:30 a.m.- 4:00 p.m. **and**  
10/13/21 8:00 a.m.-10:45 a.m.

All exhibitors will be required to wear registration badges. Please pick up your packet with name badges at the IRWA booth in the exhibit hall when you arrive on Tuesday.

### Booth Fees

Members: \$225.00  
Non-members \$350.00

This includes: 1 8' draped table and 2 chairs.

**Space is limited to 30 booths.**

### Hospitality Night

Heavy appetizers and beverages will be served from 4:30 p.m. - 6:30 p.m. on Tuesday evening.

## SPONSORSHIPS

### **Break - \$250.00**

A sign with your logo will be featured in the break area and you will be listed on the conference agenda as a sponsor.

### **Breakfast/Lunch - \$350.00**

Your logo will appear on the meal tickets, signage near the buffet lines, and company listing on the agenda as a sponsor.

### **Hospitality Night - \$500.00**

Your logo featured on a promotional drinkware item, signs and a listing on the conference agenda. **Must be paid for prior to 8/31/21 for purchasing of drinkware.**

## Drawings:

We will have cash drawings during exhibit hall hours. The drawings will be announced from the IRWA booth at designated times throughout the conference. If you choose to participate in the drawings, we will provide you with a drawing box. You may hold other drawings or raffles at your booth. However, IRWA will not promote the drawing or announce the winner.

## Liability & Insurance

Every reasonable precaution will be taken to protect the exhibitors' property. However, neither the Association nor its agents will have responsibility or liability for the exhibitors' property, owned, rented, his person or that of his employees or agents, from personal injury, theft, or any other causes. Exhibitors are advised to carry floating insurance to cover exhibit material and public liability for injury to the person and property of others. Illinois Rural Water Association, its employees and its agents will not be liable to hold the conference due to events such as fire, any act of God, strike or any law or regulation of public authority which makes it impossible or impractical to hold the conference. A cancellation of the conference shall cause the return of payments for exhibit space, less proportionate share of actual expenses incurred in connection with products purchased for the exhibit hall.

## Cancellation & Refunds

If for any reason you need to cancel, please submit in writing that you are canceling and requesting a refund. This letter can be sent to the IRWA office or to Heather by e-mail to [ilrwahm@ilrwa.org](mailto:ilrwahm@ilrwa.org). Cancellation refunds will be according to the following schedule:

- 1.) Prior to assignment date of 10/1/21, you will receive 100% refund.
- 2.) After assignment date of 10/1/21. you will receive 40% refund.
- 3.) No refunds will be given after 10/8/21.

**BOUNCE BACK**



# 16th Annual Northern Conference

## October 12 & 13, 2021

COMPANY NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

PHONE NUMBER: \_\_\_\_\_ E-MAIL: \_\_\_\_\_

BOOTH PERSONNEL: \_\_\_\_\_

### Exhibit Booth Space

Member: \$225.00 \_\_\_ Non-Member: \$350.00 \_\_\_

Will you need electricity? Yes \_\_\_ No \_\_\_  
(no charge, but will need to know ahead of time)

Do you need a table for your booth? Yes \_\_\_ No \_\_\_

### Meals

(meals must be purchased before the conference)

Tuesday Lunch - \$15.00 (ea.) \_\_\_\_\_

Wednesday Breakfast—\$12.00 (ea.) \_\_\_\_\_

Wednesday Lunch - \$15.00 (ea.) \_\_\_\_\_

### Donations

Cash Prize Drawing (\$50.00 minimum) \$ \_\_\_\_\_

### Sponsorships

(Please e-mail your logo to: [ilrwahm@ilrwa.org](mailto:ilrwahm@ilrwa.org))

Break—\$250.00 \_\_\_\_\_

Lunch—\$350.00 \_\_\_\_\_

Breakfast—\$350.00 \_\_\_\_\_

Hospitality—\$500.00 \_\_\_\_\_

TOTAL AMOUNT OF CHECK \$ \_\_\_\_\_

Credit card payments can be made at  
[www.ilrwa.org](http://www.ilrwa.org)

### Help us help you!

Booths are assigned on a “first come first served” basis, but we also try to avoid putting competitors near each other. Please help us by answering the following:

Please give a brief description of your products or services: \_\_\_\_\_

Any companies you would like to be next to? \_\_\_\_\_

Any companies you would NOT like to be next to? \_\_\_\_\_

### Payment Information:

Please make check payable to:  
Illinois Rural Water Association  
P.O. Box 49, Taylorville, IL 62568  
Contact Heather with any questions at  
1-800-762-3547 or [ilrwahm@ilrwa.org](mailto:ilrwahm@ilrwa.org)

## Don't Delay!

## Booths will

## sell out

## quickly!

